FCCLA Planning Process Summary Page Template

(This template may be modified, but all headings must be used in the correct order. The FCCLA logo, STAR Events logo, and Planning Process graphics are encouraged but not required.)

IDENTIFY CONCERNS

A website is useful and practical tool for any company or organization, but when designing a website it needs to fit certain criteria. The website I will construct, needs to be effective and have vital information for its visitors. The website also needs to encompass cleaniness ensuring that there is no grammar or design mistakes. Overall my website should proudly represent the FCCLA chapter it is affliated with.

SET A GOAL

My goal is to create a website that members and non-members of the St.Paul Nebraska FCCLA Chapter can visit and utilize. The website will meet all STAR Event guidelines and exceed expectations.

FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)

When creating the website I will use the website creator, Wix.com. When using Wix.com, I will first make sure that the home page of website meets all requirements, such as having introductory information, the National FCCLA Emblem, and having social media materials. Next, I will create each subpage with keeping all FCCLA Chapter STAR Event standards in mind. To do this, I will speak to my Chapter Advisor to make sure all information is accurate. In addition, I will plan certain aspects of the project like a Chapter calendar, social media aspects and licensing. When particpating in this project the cost is time. I plan to work on the website for thirty minutes each night to establish the website in a timely manner. As I work on the website I will use my School's equipment such as: computers, photo scanners and Adobe Photoshop. When the website is finished, I will display the webpage at one of our chapter meetings to gain feedback from other members.

ACT

As soon as I started the creation process, I chose many design aspects like: themes, collages, fonts and graphics. Next, I gathered information for the website by contacting my chapter advisor and by referencing the National FCCLA webpage. After that I compiled an activites calendar, along with activity information. The next step I took was insuring that the website was clean, organized and overall visually appealing for its visitors. Finally, I did a final check of the webpage, by making sure each hyperlink worked.

FOLLOW UP

At one of our biweekly chapter meetings I displayed the website to my fellow FCCLA members. When doing this I got the feedback that instead of having the website say "St.Paul FCCLA" that it should say "St.Paul Nebraska FCCLA." I really valued this feedback so that vistiors would not think we were from St.Paul, Minnesota. I also got feedback on certain fonts that seemed too over bearing at some points in the project. Overall, the St.Paul Nebraska FCCLA chapter agreed the website was useful and that they would plan on using it in the future!